



Lancer PR Firm Application

Name: _____ Phone Number: _____ Date: _____
Lancer Mail: _____ CBU ID: _____
Major: _____ Minor: _____ GPA: _____
D.O.B: _____ Class Status: _____ FA23 Units: _____ SP24 Units: _____

Firm Positions Available:
Firm Director - Asst. Firm Director
Account Executive - Public Relations Director - Staff Member

What position are you applying for?

Priority Interview scheduling: List preferred dates and times for interviews. These times will be considered, however, we may not be able to accommodate all dates and times. Please make arrangements when you receive your interview time and date.

What are your goals for the position(s) you are applying for? Are you interested in additional positions?

If applying for the position of Firm Director or Asst. Firm Director, what areas do you hope to help improve the chapter? What areas do you believe need improvement? What are your plans for next year's chapter?

In what specific ways do you plan to contribute to the chapter from your position?

What are your qualifications for the position?

What do you feel are your strengths and weaknesses?

List any previous experience in journalism or PR.

What additional activities/classes, etc. do you expect to participate in next year?

Will you be available to work during our work afternoon/evenings? Are you committed to meeting deadlines even if it requires extra hours to do so? Explain.

Please tell us about your faith and your walk with the Lord. Where do you attend church? How did you come to know the Lord? How does your faith influence your work ethic and moral decisions?

Please email your filled out LPR Firm application to cmaldonado@calbaptist.edu using the subject line - FA23 LPR application. If you have any questions, contact Casey Maldonado, LMG Liaison.